

NER METAVERSE: PRO-GOVERNMENT FACEBOOK PAGES

Between 1 June 2021 and 30 September 2021, 356 actors were identified on Facebook as part of the Hungarian pro-government information ecosystem - these are represented by nodes in the figure. The size of the nodes indicates their relative importance within the network: the more pages that referenced them, the larger their size increased accordingly. The structure of the network is represented by the edges, i.e. the links between the elements: in our case, this means the hyperlinks between media sources. The more posts that appear on one page that take content from another page (share, link) or mention it (tag), the closer the model pulls them together. The full network is held together by 8001 such interactions, or edges. This is the infrastructure we know of that defined the political communication of the governing party on Facebook in the third quarter of 2021. The current visualization shows only those 61 nodes that have connection to at least ten other nodes and being referred at least two times.



- MEGAFON MEMBERS
- NON-MEGAFON MEMBERS

